Our investment case
2022
Our business model

For 186 years we have provided financial services to customers across the UK. We are now a global provider of retirement solutions to corporates and individuals, and our skills lie in asset management and origination, longevity risk and technological innovation.

Our purpose is to improve the lives of our customers, build a better society for the long term and create value for our shareholders. This inspires us to use our long-term assets in an economically and socially useful way to benefit everyone in our communities.

This shapes how we work and helps us create our vision of making a difference through inclusive capitalism.

Our businesses

Our ambitions are underpinned by four strong businesses, each of which is innovating and expanding globally, adding new products and solutions to their strategic goals.

We benefit from scale in each of our businesses. Our businesses work together to deliver on our purpose and to drive synergies across the Group.

Institutional retirement (LGRI)

- One of the world’s leading bulk annuity providers, helping companies de-risk their defined benefits while providing security in retirement to more than 1 million people
- Building a natural pipeline of future pensions business through our close working relationships with clients throughout the pension risk lifecycle

Investment management (LGIM)

- One of the world’s leading asset managers, managing pension assets for third-parties and in-house pensions worth over £1 trillion
- Diverse sectorial and geographic distribution and asset production
- Stewardship, creating a better future through responsible investing

Capital investment (LGC)

- The Group’s alternative asset platform, deploying shareholder capital in a range of underserved areas of the real economy that are backed by long-term structural trends
- The division operates under three objectives:
  1. Profit and value generation with the capital division on behalf of shareholders
  2. Asset creation to back the Group’s annuity liabilities, and
  3. A focus on ESG, securing long-lasting value for society

Retail

- Covering the savings, protection and retirement needs of our c12 million retail policyholders and workplace members.
- A market leader in individual annuities and lifetime mortgages, with the ambition to be the UK’s leading retirement brand
- Our longstanding market leadership makes Insurance a hugely cash generative business
- Leading data analytics / technology innovation to deliver efficient customer solutions
The synergies between them underpin our 20% ROE
### Businesses

<table>
<thead>
<tr>
<th>Retirement</th>
<th>Capital investment</th>
<th>Investment management</th>
<th>Retail</th>
</tr>
</thead>
<tbody>
<tr>
<td>Legal &amp; General retirement institutional (LGRI)</td>
<td>Legal &amp; General Capital (LGC)</td>
<td>Legal &amp; General Investment management (LGIM)</td>
<td>Insurance Retail Retirement</td>
</tr>
</tbody>
</table>

### How we create shareholder value

- **Retirement**
  - We use our deep expertise in the science of life expectancy to accurately assess the risks associated with each contract and, therefore, how much income we expect to provide to our customers. We charge a margin on the initial amount received in exchange for assuming the risk over the lifetime of the policy. We invest the margin and our customers’ pension savings in high quality assets. This generates returns whilst ensuring we are able to pay policyholder pensions in full as they fall due.

- **Capital investment**
  - We generate value through achieving long-term consistent returns on the investments and also from gains made upon sale.

- **Investment management**
  - We have £1.3 trillion of assets under management across a range of asset classes. We receive fees for providing these asset management services to both individual and institutional clients through a variety of businesses.

- **Retail**
  - As per LGRI, we use our deep expertise in the science of life expectancy to accurately assess the risks associated with each contract and invest the margin and our customers’ pension savings in high quality assets. This generates returns whilst ensuring we are able to pay policyholder pensions in full as they fall due.
  - We collect premiums for policies that make payments upon death (life insurance), diagnosis of a critical illness (critical illness cover) or inability to work due to illness or injury (income protection). We price using our experience of mortality and morbidity risks, and manage these risks over time. Value is generated through accurate pricing and the margin we charge on each. We further enhance value through the selective purchase of reinsurance at competitive rates.

### Assets and revenue

- **Annuity assets:** £78.8bn
- **Direct investments:** £26.3bn
- **Direct investment AUM:** £3.7bn
- **AUM:** £1.3tn
- **Gross written premium:** £1.6bn

### Growth drivers

- **Ageing demographics**
- **Welfare reforms**
- **Technological innovation**
- **Investing in the real economy**
- **Globalisation of asset markets**
- **Technological innovation**
- **Addressing climate change**
- **Ageing demographics**
- **Welfare reforms**
- **Technological innovation**

* Figures shown as at H1 2022
Our ambitions are underpinned by four strong businesses, each of which is innovating and expanding globally, adding new products and solutions to their strategic goals.

People
Our ambitions are underpinned by four strong businesses, each of which is innovating and expanding globally, adding new products and solutions to their strategic goals.

Brand
We have a trusted brand with a strong reputation for stability, financial strength and a straightforward approach to business.

Capital
We are a long-term business with robust regulatory capital reserves. We invest our customers’ pension assets and our own capital directly into the UK economy in a way which benefits society as a whole.

Customers
The long-term nature of our business means we have a loyal customer base in the UK and, increasingly, overseas. We partner with companies throughout their pensions de-risking journey and with individuals over their lifetimes.
Our strategy

Our strategy is driven by six growth drivers that affect everyone. In responding to these long-term drivers, our strategic priorities are set to deliver sustainable profits as well as positive social and environmental outcomes.

Our business model is aligned with our strategy, ensuring we derive maximum benefit for our stakeholders. Environmental, social and governance issues are central to inclusive capitalism and are inherent to all six growth drivers.

1. Ageing demographics
As populations live longer their pensions need to last longer too. Companies increasingly need to find solutions to their ongoing pension commitments. At the same time, individuals need to ensure that their retirement funds and other assets can finance longer retirements, with defined benefit and defined contribution pension assets at $57 trillion.

**Strategic priority**
We aim to be global leaders in pensions de-risking and retirement income solutions, building upon success in the UK and US.

2. Globalisation of asset markets
Asset markets are increasingly globalised and growing – worldwide assets under management are currently $112 trillion and are expected to increase to $149 trillion by 2026, representing an opportunity for international asset managers. North America, Asia Pacific and Europe are all attractive markets which continue to expand.

**Strategic priority**
We aim to build a truly global asset management business, entering new markets and expanding our existing operations.

3. Investing in the real economy
Throughout the UK and beyond, there has been a long-term trend of underinvestment in major towns and cities, and we continue to experience a serious housing shortage, while Small and Medium Enterprises can also struggle to achieve scale without access to long-term capital.

**Strategic priority**
By investing capital over the long term, we aim to become leaders in direct investments whilst benefitting society through socially responsible investments.

4. Welfare reforms
The need to protect people from financial uncertainty continues. This includes helping people take personal responsibility for saving for their retirement, and safeguarding their financial wellbeing and resilience.

**Strategic priority**
We want to help people take responsibility for their own financial security through insurance, pensions and savings.

5. Technological innovation
Consumers, clients and businesses look to digital platforms to help organise their finances and working lives. Technological solutions can increase security, improve the way we work and how we access information. This can mean the difference between success and failure in business.

**Strategic priority**
Technology and innovative solutions improve customers’ lives and increase efficiency. We aim to be market leaders in the digital provision of insurance and other financial solutions.

6. Addressing climate change
Scientists, policy-makers, markets and regulators increasingly agree that we must move to a global warming trajectory below 1.5°C to avoid potentially catastrophic physical risks which will impact global economies, markets, companies and people. This implies transition to a lower-carbon economy, which in turn creates risk management challenges but also substantial new growth opportunities, including in renewables and innovative technologies.

**Strategic priority**
We are able to support the fight against climate catastrophe through the positioning of our own investments, our influence as one of the world’s largest asset managers and managing our own operational footprint.
Financial ambition

At the Capital Markets Event in November 2020 we outlined our new five-year financial ambitions after achieving our previous ambition of growing EPS at 10% p.a. (from 2015) in 2019, a year earlier than expected.

<table>
<thead>
<tr>
<th>Cumulative (£bn)</th>
<th>2016 - 2019</th>
<th>2020 - 2024</th>
<th>To H1 2022</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cash generation¹</td>
<td>5.9</td>
<td>8.0 - 9.0</td>
<td>4.3</td>
</tr>
<tr>
<td>Capital generation²</td>
<td>5.5</td>
<td>8.0 - 9.0</td>
<td>4.1</td>
</tr>
<tr>
<td>Dividends³</td>
<td>5.8</td>
<td>8.0 - 9.0</td>
<td>2.5</td>
</tr>
</tbody>
</table>

¹. Cash generation is IFRS Net release from operations (excluding non-BAU mortality releases)
². Capital generation is Solvency II operational surplus generation
³. Dividends declared. Assumes a flat final 2020 dividend, and 3-6% annual growth thereafter

Over the period 2020 – 2024, our ambition is for:

- Cash and Capital generation to significantly exceed dividends
- EPS to grow faster than dividends
- Net surplus generation (i.e. including new business strain) to exceed dividends

As presented at half year 2022, we are on track to achieve or beat our cumulative cash and capital ambitions. We are confident that we will consistently grow cash and capital faster than our dividend commitment. Widening “jaws” over the dividend create positive capital optionality. Even zero growth in cash and capital generation from now to 2024 would see us meet our ambitions.
**Financial metrics**

### Total shareholder returns
- 10-year TSR of **236%** (FTSE 100, 86%)
- 3-year TSR of **10%** (FTSE 100, -3%)

### Dividend per share (p)
- Dividend per share has grown at 11% CAGR since 2011
- New 3-6% growth rate dividend ambition stated at the Capital Markets Event in November 2020

### Return on Equity at 30.06.22
- Over the last five years, RoE has averaged just over 20%

### Solvency II coverage ratio at 30.06.22
- We provided an estimated mark to market Coverage ratio as at 30th September 2022 of between 235-240%