

Legal & General Group Plc
19 September 2024



Legal & General Home Finance launches Video Support Hub for advisers

Legal & General Home Finance has launched a [Video Support Hub](#) on its website, offering financial advisers informative and easy-to-access video guides on Legal & General's lending criteria to help them support their clients.

The hub provides advisers with short clips on a range of topics associated with Legal & General's lifetime mortgage products.

Video guides on the hub cover various topics including estimating property values, help with legal process requirements, and lending criteria around a property's construction and its proximity to commercial buildings. Videos on additional topics will be added to the hub following its launch.

The hub is designed to be accessed anywhere, at any time, to ensure advisers can tap into the support quickly and easily.

This latest initiative is a testament to Legal & General Home Finance's commitment to innovation and its dedication to the continuous improvement of the adviser experience.

David G Jones, Distribution Director, Legal & General Home Finance: "We're always listening to adviser feedback to improve their experience. That is why we are delighted to launch the Video Support Hub; a platform that signifies our commitment to empowering financial advisers with the tools they need for success. The informative guides on our lending criteria are designed to help streamline their client application processes and support customer needs."

-ENDS-

Notes to editors

About Legal & General plc

Established in 1836, Legal & General is one of the UK's leading financial services groups and a major global investor, with £1.2 trillion in total assets under management (as at FY23) of which c40% (circa £0.5 trillion) is international.

We have a highly synergistic business model, which continues to drive strong returns. We are a leading international player in Institutional Retirement, in Retail Savings and Protection, and in both public and private markets through our Asset Management division. Across the Group, we are committed to responsible investing and dedicated to serving the long-term savings and investment needs of customers and society.

As at 7 June 2024, we estimate the Group's Solvency II coverage ratio to be 224%.

As at 11 June 2024, Legal & General has a market capitalisation of £14.6 billion.

About our Retail Division

Legal & General Retail helps create brighter financial futures for all our customers. The division covers the savings, protection and retirement needs of our c.14 million retail policyholders and workplace members. In 2023, we had total individual annuity sales of £1,431 million, and issued £299 million of Lifetime Mortgages and Retirement Interest Only Mortgages. Our Workplace pension platform served 5.2 million members, while our Protection businesses gave peace of mind to several million direct, group and US customers, taking in £1,991 million of UK and \$1,584 million of US gross written premiums

Further information

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