



This is a marketing communication. Please refer to the prospectus of the fund and to the key investor information document before making any final investment decisions.

FOR PROFESSIONAL CLIENTS ONLY. CAPITAL AT RISK.

LGIM expands ETF range with the launch of Global Brands Strategy

First ETF of this kind demonstrates LGIM's continued ambition to deliver innovative investment opportunities

London, 27 September 2023 – Legal & General Investment Management (LGIM) has today announced the expansion of its ETF range with the launch of the L&G Global Brands UCITS ETF. The new fund continues to build on LGIM's diverse range of ETFs and will provide investors with access to non-traditional investment opportunities through an innovative investment approach which focusses on companies with top global brands. The Global Brands UCITS ETF is the first ETF of its kind to integrate brand value into the investment process and aims to give investors access to a diversified portfolio that captures companies with the world's most valuable brands.

The ETF leverages the expertise of Brand Finance®, the leading global name in independent brand valuation and the first consultancy certified to provide ISO-compliant brand valuation and evaluation across industries. Brand Finance®'s established framework to determine brand value is based on five key metrics: Brand investment, Brand equity, Brand performance, Brand impact and Forecast revenues. Brands in the Brand Finance® Global 100 list are ranked by aggregate brand value from millions of datapoints. The funds' index aims to track the performance of a basket of stocks based on those aggregate brand value scores, while also integrating liquidity, quality and ESG screens¹. To reduce portfolio concentration, the investment strategy adopts a 'capped market-cap' weighting approach that restricts the weight of any company to a maximum of 5% on rebalancing days.

Richard Haigh, Managing Director, Brand Finance said: *"A business's brand is one of its most important financial assets. Used correctly, strong brands can unlock vast financial value for businesses and shareholders. Brand Finance is excited to partner with LGIM to launch this ETF and demonstrate the added value that brands bring. This will continue to reaffirm the role of brand in the boardroom."*

The Global Brands ETF sits within LGIM's 'Access' range, providing exposures that are designed to serve as a tactical or strategic tool for investors seeking 'access' to non-traditional investment opportunities. The fund's investment strategy recognises and capitalises on the improved financial performance exhibited by companies with the top brands globally across all sectors, such as LVMH, Apple, Samsung and Visa². Between 2016 and 2022, companies within the top 100 global brands list have, on average, exhibited 23% higher shareholder yield, 19% higher return on equity and 18% higher operating margin when compared to mega cap peers in the MSCI World.³

Aanand Venkatramanan Head of ETFs, EMEA at Legal & General Investment Management (LGIM), commented: *"From the phones in our pockets to the cars we drive, we are all familiar with brands and we have*

¹ Further detail on the index methodology can be found on p.4 here: <https://solactive.com/downloads/Guideline-Solactive-SOLAGB.pdf>

² For illustrative purposes only. Reference to a particular security is on a historic basis and does not mean that the security is currently held or will be held within an LGIM portfolio. The above information does not constitute a recommendation to buy or sell any security.

³ Top 100 global brands as per Brand Finance®'s ranking. Statistics for the seven years ended 31 December 2022. Mega cap refers to those companies with market cap > \$15bn. Analysis considered all sectors with sufficient representation of companies within the Top 100 Global Brands to enable comparison including: consumer discretionary, consumer staples, communication services, financials and information technology. Shareholder yield incorporates share buybacks in addition to dividend yield.

an instinctive grasp of their commercial value. We hope that the launch of this ETF will enable investors seeking exposure to such brands and companies that own them, gain access to a diversified portfolio of higher quality names that have historically demonstrated greater earnings resilience. We are pleased to partner with Brand Finance® whose research-based modelling and analysis is fundamental to this innovative and transparent investment proposition.”

Additionally, investing in an index with ESG filters can help support companies that prioritize sustainability and ethical practices, which has increasingly gained importance for investors’ strategies.”

Timo Pfeiffer, Chief Markets Officer at Solactive, added: *“Strong and valuable brands often have a history of consistent growth and customer loyalty. We are honored to expand our partnership with LGIM and collaborate with Brand Finance to be the index provider for the new L&G Global Brands UCITS ETF. The strategy can offer potential for long-term capital appreciation as these companies continue to innovate and expand their market presence.*

The fund is listed on the London Stock Exchange and Borsa Italiana and is expected to be listed shortly on XETRA Deutsche Boerse and SIX in Switzerland. It has been categorised as Article 8 under the Sustainable Finance Disclosure Regulation.

- ENDS -

Notes to editors

Fund Benchmarks

Fund name	Benchmark	SIN	TER
L&G Global Brands UCITS ETF	Solactive BrandFinance® Global Brands Index NTR	IE0007HKA9K1 (accumulating)	0.39% p.a.

Further information:

Verena Moench
Senior PR Executive
✉ LGIMprteam@lgim.com
🌐 www.lgim.com

Will Throp
Senior PR Executive
✉ LGIMprteam@lgim.com
🌐 www.lgim.com

Key Risk Warnings

The value of investments and the income from them can go down as well as up and you may not get back the amount invested. Past performance is not a guide to future performance. The details contained here are for information purposes only and do not constitute investment advice or a recommendation or offer to buy or sell any security. The information above is provided on a general basis and does not take into account any individual investor's circumstances. Any views expressed are those of LGIM as at the date of publication. Not for distribution to any person resident in any jurisdiction where such distribution would be contrary to local law or regulation. Please refer to the fund offering documents which can be found at <https://fundcentres.lgim.com/>

This financial promotion is issued by Legal & General Investment Management Ltd. Registered in England and Wales No. 02091894. Registered office: One Coleman Street, London EC2R 5AA. Authorised and regulated by the Financial Conduct Authority.

About Legal & General Investment Management

Legal & General Investment Management is one of Europe's largest asset managers and a major global investor, with total assets under management of £1,158bn*. We work with a wide range of global clients, including pension schemes, sovereign wealth funds, fund distributors and retail investors. Throughout the past 50 years we have built our business through understanding what matters most to our clients and transforming this insight into valuable, accessible investment products and solutions. We provide investment expertise across the full spectrum of asset classes including fixed income, equities, commercial property, and cash. Our capabilities range from index-tracking and active strategies to liquidity management and liability-based risk management solutions.

*LGIM internal data as at 30 June 2023. The AUM disclosed aggregates the assets managed by LGIM in the UK, LGIMA in the US and LGIM Asia in Hong Kong. The AUM includes the value of securities and derivatives positions.

About Brand Finance®

Brand Finance is the world's leading brand valuation consultancy. We have helped thousands of companies understand the financial value of their brands and use that information to drive strategic decision making.

Each year, Brand Finance evaluates the strength and value of more than 5000 global brands. Brand Finance's brand value rankings have been certified by the Marketing Accountability Standards Board (MASB) through the Marketing Metric Audit Protocol (MMAP), the formal process for validating the relationship between marketing measurement and financial performance.
<https://brandfinance.com/>

Key Risk Warnings

The value of investments and the income from them can go down as well as up and you may not get back the amount invested. Past performance is not a guide to future performance. The details contained here are for information purposes only and do not constitute investment advice or a recommendation or offer to buy or sell any security. The information above is provided on a general basis and does not take into account any individual investor's circumstances. Any views expressed are those of LGIM as at the date of publication. Not for distribution to any person resident in any jurisdiction where such distribution would be contrary to local law or regulation.

A summary in English of investor rights associated with an investment in the fund is available from www.lgim.com/investor_rights.

The risks associated with each fund or investment strategy are set out in the key investor information document and prospectus or investment management agreement (as applicable). These documents should be reviewed before making any investment decisions. A copy of the English version of the prospectus and the key investor information document for each fund is available at <https://fundcentres.lgim.com/> and may also be obtained from your Client Relationship Manager.

A decision may be taken at any time to terminate the arrangements made for the marketing of the fund in any EEA Member State in which it is currently marketed. In such circumstances, shareholders in the affected EEA Member State will be notified of this decision and will be provided with the opportunity to redeem their shareholding in the fund free of any charges or deductions for at least 30 working days from the date of such notification. Where required under national rules, the key investor information document will also be available in the local language of the relevant EEA Member State.

Information on sustainability-related aspects on the funds is available on <https://fundcentres.lgim.com/> The decision to invest in the funds should take into account all the characteristics or objectives of the fund as described in its prospectus and in the key investor information document relating to the fund. This financial promotion is issued by Legal & General Investment Management Ltd. Registered in England and Wales No. 02091894. Registered office: One Coleman Street, London EC2R 5AA. Authorised and regulated by the Financial Conduct Authority.

For investors in Switzerland only:

This information provided herein does not constitute an offer of the Funds in Switzerland pursuant to the Swiss Federal Law on Financial Services ("FinSA") and its implementing ordinance. This is solely an advertisement pursuant to FinSA and its implementing ordinance for the Funds.

(For all collective investment schemes with the exception of the Legal & General UCITS ETF PLC):

Swiss Representative: Acolin Fund Services AG, Leutschenbachstraße 50, 8050 Zurich, Switzerland. **Swiss Paying Agent:** NPB Neue Privat Bank AG, Limmatquai 1/am Bellevue, PO Box, 8024 Zurich, Switzerland

(For the Legal & General UCITS ETF PLC): Swiss Representative and Paying Agent: State Street Bank International GmbH Munich, Zurich Branch Beethovenstraße 19, 8007 Zurich, Switzerland.

Availability of Documents: The prospectus, Key Information Documents (KIDs), the instruments of incorporation, annual report and subsequent semi-annual report and additional relevant documentation of the above-mentioned collective investment schemes are available free of charge from the Swiss representative and from Legal & General Investment Management Limited, One Coleman Street, London, EC2R 5AA, GB.

About Legal & General Investment Management

Legal & General Investment Management is one of Europe's largest asset managers and a major global investor, with total assets under management of £1,158bn*. We work with a wide range of global clients, including pension schemes, sovereign wealth funds, fund distributors and retail investors. Throughout the past 50 years we have built our business through understanding what matters most to our clients and transforming this insight into valuable, accessible investment products and solutions. We provide investment expertise across the full spectrum of asset classes including fixed income, equities, commercial property, and cash. Our capabilities range from index-tracking and active strategies to liquidity management and liability-based risk management solutions.

*LGIM internal data as at 30 June 2023. The AUM disclosed aggregates the assets managed by LGIM in the UK, LGIMA in the US and LGIM Asia in Hong Kong. The AUM includes the value of securities and derivatives positions.